

# 2008 CONFERENCE and NPAC OVERVIEW CALENDAR

Individual registration rates for Chorus America members are \$100, plus \$300 for the National Performing Arts Convention. **Register before March 31** to take advantage of the best rates—and register with a group from your chorus to make the per-person rate even lower.

	TUE. JUNE 10	WED. JUNE 11	THU. JUNE 12	FRI. JUNE 13	SAT. JUNE 14
<b>MORNING</b>			Auction Open for Browsing	Auction Open for Browsing	
			Morning Sing & Plenary	Morning Sing & Plenary	Morning Sing & Plenary
<b>AFTERNOON</b>	National Arts Strategies NPAC Pre-Convention Seminars	Chorus America Pre-Convention Seminars	21st Century Town Meeting Caucus Sessions	21st Century Town Meeting Caucus Sessions	21st Century Town Meeting with <i>AmericaSpeaks</i>
			General Session: Jim Collins	Lunch & SmART Bar (Buttonholes)	
		9 am - 5:30 pm NPAC Registration & Exhibit Hall Open	Lunch & SmART Bar (Buttonholes)	NPAC General Session	Chorus America Closing Luncheon & Awards Ceremony
		NPAC Opening General Session	Cross-Disciplinary Breakout Sessions		
		21st Century Town Meeting Caucus Sessions		Chorus America Breakout Sessions	
		NPAC Welcome Reception	Exhibitors Reception	Boots & Rhinestones Auction & BBQ	
			Dine Arounds		
<b>EVENING</b>	Public Performances	Colorado Symphony Chorus and Orchestra with <i>Ars Nova</i>	Colorado Children's Chorale with St. Martin's Chamber Choir	Chorus America Free Evening: Public Performances & Other Activities	Public Performances
			Chairman's Reception (by invitation)		
		Affinity Group Gatherings & Late Night Events	Affinity Group Gatherings & Late Night Events	Affinity Group Gatherings & Late Night Events	

*Chorus America events are located in yellow boxes.*

# Leaders Gather in DENVER To Reset the Arts Agenda

Chorus leaders to take action together with arts colleagues as part of historic National Performing Arts Convention, June 10–14, 2008

**C**horus leaders are looking to strike it rich at the 31st Annual Chorus America Conference held in conjunction with the 2008 National Performing Arts Convention (NPAC) in Denver, Colorado. Here, choral leaders will discover a gold-mine opportunity to connect with choral colleagues, meet and collaborate with individuals across the arts spectrum, and determine the actions and directions that the arts community will take.

“It will be an extraordinary experience,” says Dale Warland, conductor and founder of the Dale Warland Singers, “when so many creative and dynamic people representing all the performing arts come together in Denver to address the challenges of the day and share exciting dreams for the future.”

With so many like-minded people in one place, networking will truly be as easy as meeting the person next to you. “We’re incorporating a number of strategies to ensure that people will reconnect with their peers in their own disciplines, as well as make new connections outside their particular fields,” says Ann Meier Baker, president and CEO of Chorus America and co-chair of the NPAC Planning Committee.

A wide variety of structured and relaxed gatherings have been planned, including expertly facilitated daily caucusing sessions in which participants will convene in small groups to discuss present challenges in the arts and to develop action plans for overcoming them.

“While each art form has its own attributes, challenges, and competitive advantages, the simple truth is that we’re all facing many of the same vexing conundrums,” says Baker. By developing relationships with our colleagues in the choral field and those in other arts arenas, we will be better able to feel the strength of our numbers and to know that we are not alone in the obstacles that we encounter. ▶



Pearl  
Shangkuan



Rollo  
Dilworth



Jeffrey  
Kahane



Jennifer  
Higdon



Duain  
Wolfe



Ben  
Cameron



Maria  
Guinand

## The Chorus America Convention Package

You'll experience the same welcoming and supportive environment at this year's Chorus America Conference as you have at past Conferences. With your Chorus America Convention Package you will be able to access top leaders in the choral field, kick off each day with our signature Sings, and attend Chorus America plenary and breakout sessions, including:

- "Large-Scale Choral Collaborations" with Bob Wells and Gene Scheer

- "Programming for Today's Audiences" with Jeffrey Kahane, Jennifer Higdon, and Duain Wolfe
- "The Place of Choruses at the Arts Table" with Ben Cameron
- "Crossing Choral Borders" with Maria Guinand
- "Innovative Marketing Ideas for Your Chorus"



Chorus America's programming will close on Saturday with an awards luncheon featuring guest speaker Eric Whitacre.

Your Convention Package also gives you access to a variety of Convention activities, including in-depth workshops, art-making sessions, plenaries, and breakouts on over 40 topics led by top arts experts (see sidebar for highlights). One advantage of the Convention's collaborative format is that the participating organizations have pooled their resources together to bring you a phenomenal lineup of speakers and sessions.



Ellie Caulkins Opera House

## AN NPAC SAMPLER

The National Performing Arts Convention offers an extraordinary depth of programming and speakers that no one organization can offer on its own. Here is a sampling:

- The Art of Living or Living for Art: A Survival Guide for Artists
- Negotiating Between Innovation and Sustainability
- Fun with Critics
- New Technologies/ New Opportunities
- Evaluation, Beyond Box Office Success
- Bringing Younger Audiences to the Table: Recipes for Success
- Best Practices in Developing a Diverse and Committed Audience
- How Greed and Neglect Have Destroyed Our Cultural Rights
- New Frontiers in Arts Marketing
- Artists from Abroad: Everything You Need to Know about Visa and Tax Issues
- Treasure Hunting: Finding Non-Traditional Sources of Government Support
- International Cultural Diplomacy: Engaging Communities Abroad

- Engaging in Art: Research, Practice and Innovation
- The Online Salon Movement
- The Future of Private Giving to the Arts
- Perspectives on Leadership Training
- The Changing Volunteer Environment
- Governance for the Arts Sector
- Art and Activism: Making Art, Making a Difference
- It Ain't Easy Bein' Green!
- From Big Picture to Back Yard: Improving Support for Arts Education
- Parents as Learners, Advocates, and Audience Members
- Effective Partnership and Collaboration within Arts Education Ecosystems
- Creative Aging/Life-Long Learning in the Arts
- Building Arts Participation in Rural America
- Adventurous Programming: Making New Music the Main Course
- Beyond Audience Development: Innovative Strategies for Performing Arts Sustainability
- The Not-So Distant Horizon: The Near Future and the Performing Arts
- Taking Art Off the Shelf: What Do Today's Audiences Really Want?
- The Value of a Seat
- Our Political Power: National, State, and Local Advocacy Strategies
- Indispensable: What Does It Mean to Be Civically Engaged
- Higher Education and the Real World of Practice: Creating a New Alignment
- Nurturing Teaching Artists
- Assessment and Evaluation in Arts Education
- New Frills or Deep Change? Innovation and the Performing Arts Organization

### PLUS, Art-Making Sessions!

- Opera from Soap to Nuts
- HIP HOP: The Basics
- Playwriting (Mini) Boot Camp
- A Pilobolus Field Guide: The Natural History of Collaborative Dance-making
- We Are All Composers
- African Rhythms and Rituals with Baba Chuck Davis
- Conducting Workshop
- Re-Imagining Creativity and Collaboration

## Add Water and Stir

The Convention is a many-tiered event. First, register as an NPAC delegate, then add the Chorus America Package and any special events, and stir!

Be an early bird and catch one of Chorus America's pre-Convention sessions on June 10: "Making the Most of Your Marketing Dollars" with marketing and public relations consultant Scott Horton, "Engaging Board Members and Volunteers for Fundraising Success" with Mary Ann de Barbieri of de Barbieri & Associates, "Conducting as Rehearsal Technique" with James Jordan, senior conductor at

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—Dale Warland

Westminster Choir College, and “To Your (Vocal) Health! A Morning with the Experts” with Ingo Titze, executive director of the National Center for Voice and Speech.

This year’s Boots & Rhinestones Auction & BBQ is sure to bring out the inner cowgirl or cowboy in everyone. As the name suggests, this auction will embrace the spirit of the Wild West, combining fun and fundraising in a casual environment with a bit of glitz and glamour on the side.

Attend the Chorus America Closing Luncheon & Awards Ceremony featuring composer Eric Whitacre and the presentation of several important awards.

Buttonhole like you’ve never buttonholed before and meet with a choral and/or other arts guru for a one-on-one 20-minute consultation at NPAC’s SmART Bar in the Exhibit Hall.

And, of course, how could you go to the National Performing Arts Convention without attending any performances? You’ll enjoy an outstanding pair of evening choral performances by Conference co-hosts the Colorado Symphony Chorus, performing works by Bernstein, Copland, and Corigliano, and the Colorado Children’s Chorale at their world premiere performance of *A Stream of Voices*, a musical for children’s voices. Many other performances are offered all week long—see [www.performingarts.org](http://www.performingarts.org) for a complete listing.

## Mile High Value in the Mile High City

Denver has become a cultural hub of activity with attractions such as the Ellie Caulkins Opera House, the Coors Field baseball stadium, the Denver Art Museum (expanded in 2006), and an expanded public transportation network that includes a new light rail system. “The performing arts leaders in Denver and Mayor Hickenlooper were very eager to have the Convention in Denver,” says Baker. “They’ve



Civic Center Park, above, in the heart of downtown.

raised a significant amount of money locally to help us present this Convention.”

Find out all you need to know and more about the Chorus America Conference at [www.chorusamerica.org/conference.cfm](http://www.chorusamerica.org/conference.cfm). All Chorus America Conference attendees must first register for the National Performing Arts Convention on the NPAC website, [www.performingartsconvention.org](http://www.performingartsconvention.org). During the registration process, you will then be prompted to register for the Chorus America Convention Package.

So jump on the bandwagon and head west to Denver in June. You’ll want to be there to experience the joy of seeing old friends and colleagues, the thrill of making new connections and learning fresh concepts, and the atmosphere of possibility that can only be found at the Chorus America Conference and the National Performing Arts Convention. ■

Jan-Marie Petersen is communications associate for Chorus America.

## EXPAND YOUR MIND

Don’t miss the Convention’s four general plenary sessions hosted by distinguished figures in the arts, business, and public spheres:



- “From Good to Great and the Social Sector” with keynote speaker **Jim Collins**, author and expert on successful companies

- “The Power of Community Building” with Louisiana’s Lt. Governor **Mitch Landrieu**, **Bill Rauch** of the Oregon Shakespeare Festival, NEA chairman **Dana Gioia**, Denver Mayor **John Hickenlooper**—panel led by actress, playwright, and MacArthur Fellow **Anna Deavere Smith**

- “Radical Ideas from Beyond the Border” with **José Antonio Abreu** (Venezuela) and **Madhusree Dutta** (India) in a conversation moderated by Baltimore Symphony Orchestra conductor **Marin Alsop**

- Vote electronically to determine an arts action agenda at the “21st Century Town Meeting”



LoDo is Denver’s 26-square block historic district.

## Envision the Future: ArtsTown 2028

What shape will the arts take in 2028? Will your town be a blooming, multi-colored garden, or a cultural desert? A presentation at NPAC entitled ArtsTown 2028 will envision how communities might value and invest in the arts over the next 20 years. ArtsTown 2028 will help us all to contribute to a strategic vision for the performing arts, to leverage the people and resources from multiple service organizations, and to demonstrate the value of the performing arts. By closely observing factors such as demographics, geography, transportation, media and technology, citizen participation and civic life, and education and workforce development, ArtsTown 2028 will act as a visionary instrument for cultural planning.